Speciality code and name	029 Information, Library and Archival Science		
Спеціалізація	Documentation Science and Information Management Social and Cultural Activities Management		
Qualification level	First (bachelor)		
Professional competencies and skills	Bachelor of Information, Library and Archival Science is able to:  • hold the position of document specialist, information resources analyst, assistant to CEO, manager in the field of supplying information, manager of communication technologies, advertising and marketing manager, PR manager, press secretary, archivist;  • organize library service based on traditional and innovative library-information technologies in accordance with the requirements of modern society; carry out analysis and evaluate adopted normative legal acts in the field of documentation, information and analytical support of management; develop secondary documents based on the texts of the mass culture and mass media; work with marketing and statistical information; establish effective work of the systems of e-control using IT and innovative information systems in the context of the implementation of the state policy.		
Mode of studies	Full-time, part-time (admission requirements)		
Duration of studies	3 years and 10 months		
Educational background requirements	Persons who have completed the course of Secondary Education and have Certificates of the Ukrainian Center for Educational Quality Assessment in competitive subjects stipulated by the Admission Regulations of the National University of Ostroh Academy.		
Scope and structure of the degree program	240 credits, including: compulsory subjects: 137 credits; selective subjects: 91 credits; work experience internship: 6 credits; qualification paper: 6 credits.		

## **Compulsory subjects:**

Analytical-synthetic Processing of Information; Marketing of Information Products and Services; Library Services; Archival Science; Theory and Practice of Public Relations; Theory and Practice of Mass Information; Management; Workshop on referential and office activity; Information Management and Management of Social Networks; Information-Analytical Work; Applied Social Communication Technologies; Standardization and Certification (for Specific Purposes); Foreign Language; History of Ukraine; Philosophy; Ukrainian Language (for professional purposes), History of Ukrainian Culture and of Ostroh Academy; Fundamentals of Computing and Informatics; Organization of Student Research Work; Methodology of Sociological Research; Computer Technologies and Electronic Document Circulation; Information Protection; System Analysis of Informational Processes; Sociology of Public Opinion; Psychology of Social Communication; Database Management System (DBMS).

## **Selective subjects:**

Fundamentals of Pedagogy and Psychology; History of Music and Fine Arts; Fundamentals of Business Etiquette; Foreign language (for Specific Purposes); Second Foreign Language; Political and Legal Studies; General History of Art; Culturology; Marketing Communication; Public Administration Management; New Media; Imageology; Project Management; Political Consulting; State Policy of E-governance; E-democracy and Participation of Citizens in State Administration.

Work experience internship	
Qualification paper	